



The Citaro

Count on the best



Mercedes-Benz



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What can you expect from a Mercedes-Benz? More.

There are buses. And then there are Mercedes-Benz Buses and Coaches. Faced with the cut-throat competition of today that star makes all the difference. It gives you a decisive advantage – as well as the satisfied feeling that you've done the right thing for the future of your business.

At the forefront of progress. Like no other manufacturer in the world Mercedes-Benz has taken responsibility for the bus. And not just because Carl Benz built the world's first omnibus in 1895. But also because since then Mercedes-Benz has refined the omnibus into the efficient, safe and environmentally-friendly means of transport it is today. That is why the Mercedes-Benz buses of today offer efficient, serviceable and cutting-edge solutions to the challenges of tomorrow. To make sure you stay one vital step ahead of your competitors in future. Responsibility obligates.

Citaro Highlights.

With over 30,000 vehicles on the road the Citaro is one of the most familiar sights on regular bus services throughout Europe. For a good reason: the Citaro is the across-the-board answer to the ever-growing expectations of transport companies and passengers alike.

A complete economic package. With the Citaro you benefit from an overall economic package which is without equal. It is founded on high-quality mass-produced components backed up by the stringent Mercedes-Benz quality philosophy. On top of this, the Citaro's comprehensive range of variants and many equipment options make it easy for you to create the ideal vehicle for your specific public transport needs. A further advantage comes in the form of the highly economical Euro V or EEV drive system featuring Mercedes-Benz BlueTec® diesel technology. Plus the extreme ease of maintenance, which greatly reduces downtime. Together, all this spells low long-term life cycle costs.

A flagship to boost the attractiveness of your public transport network. With its striking appearance the Citaro has always blazed a trail in the local public transport sector. Its fresh, modern look, both inside and out, makes it an effective advertisement for transport and bus companies, while its low-floor design coupled with the easy entry and exit and spacious interior all enhance its feel-good factor. Meanwhile the suspension ensures excellent ride comfort almost on a par with that found in a long-distance coach. All of which makes the Citaro a mobile advertisement for your company.





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A prize asset on your balance sheet.

Transport operators have to be spot-on with their calculations in order to overcome the diverse challenges posed by the local public transport sector. By providing a consistently high level of cost effectiveness the Citaro helps you to keep a tight rein on your budget.

So many tasks, just one solution. The Citaro family is sure to offer you just the right vehicle to meet the many demands posed by your local public transport system. The wide variety of Citaro models makes it easy for you to select the ideal bus for your requirements. Whether you need a low floor or low entry, with its choice of model variants and body lengths the Citaro has the answer. Thus the Citaro combines the advantages of a mass production vehicle with those of an individual custom solution.

The budget experts among bus makers. A pleasure to operate pure and simple: thanks to the Citaro's maintenance-friendly technology, expensive downtime is minimised and availability maximised. Easy-to-access components, quick and easy-to-replace light fixtures plus housing and panels which open without the use of tools:

all these factors reduce service times and thus your costs. There are also our intelligent electronic solutions, for instance the Flexibly Programmed Control (FPC), which reduces the need for fault-prone electronic components and even makes possible individual control functions.

High performance, low consumption. A plus for your local public transport system – and for the environment: highly economical Euro V or EEV drive systems featuring Mercedes-Benz BlueTec® diesel technology. Their power output ranges from 210 kW to 260 kW, while they use six per cent less fuel than their predecessors. In times of chronically high fuel prices this pays off for you day after day. And the environment also benefits thanks to the low pollutant and particulate emission levels.







Outstanding ride comfort.

Riding in a Citaro really is something special. Its excellent suspension ensures outstanding ride comfort, spelling pleasurable travel across your whole network.

A regular-service bus that thinks it's a long-distance coach. The Citaro's independent front suspension sets standards unequalled among regular-service buses. Excellent straight-line stability and outstanding steerability coupled with comfortable suspension guarantee a smooth and comfortable ride on a par with that of a long-distance coach.

More manoeuvrable than ever. The independent suspension makes the Citaro one of the most manoeuvrable vehicles in its class. For instance, in the 12-m solo vehicle the turning circle is just 21m. And for you this improved manoeuvrability means the Citaro is even safer to drive.



The Citaro: a mobile advertisement for your network.

Turning heads: the visual appeal of your vehicles is an important advertisement for your service. Its striking, modern lines ensure that the Citaro makes a strong and attractive impression in any setting.

Inviting: the exterior design. Madrid, London, Paris, Rome, Stockholm, Bucharest, Istanbul: today the Citaro is integral to the public transport systems of many of Europe's great cities. Its striking design makes it the modern public service bus par excellence. From front to rear, the Citaro's clean, strong lines reinforce the positive impression it makes on passengers. From a distance it is recognisable as a genuine Mercedes-Benz, further adding to the attractiveness of your public transport service.

Appealing: the interior layout. Sitting in the Citaro is fun. Functional down to the last detail and timelessly modern: that is the impression the interior makes on passengers, from the easy-to-clean floor to the attractive roof. The wide variety of seating and appointment options coupled with the flexible grab-rail system make it easy for you to tailor the interior to your specific requirements and create exactly the passenger compartment you need.







Climb aboard and feel good.

Your passengers expect the greatest possible comfort. Which is why the Citaro's attractive external appearance is backed up by the right interior for the job.

Welcome aboard. Low steps and a low floor throughout make getting on and off easy and ensure a swift flow of passengers. The 2.55-m-wide passenger compartment conveys a spacious, airy feel. The headroom is ample throughout the vehicle, so that even the tallest passengers can stand up with ease, while wheelchair users and people of restricted mobility can get on board without difficulty and enjoy the ride from start to finish. And naturally the Citaro also comes fitted with EU-compliant disability equipment.

Enjoying an atmosphere of well-being. Among the Citaro's strengths is its good air quality, whatever the time of year. Thermostatically-controlled side wall heaters ensure winter warmth, while electric roof hatches assist the powerful ventilation system in ensuring rapid air exchange in the passenger compartment. A powerful air conditioning system coupled with integrated roof heating is available to further enhance your passengers' comfort.

Take a seat. The Citaro's seats meet high comfort standards as well as being extremely durable and hard-wearing despite their low weight. Your passengers are sitting pretty then, and if they do have to stand they'll still have a secure hold thanks to our flexible grab-rail system.







Better safe than sorry.

The bus is one of the safest ways of travelling in the world, and innovations by Mercedes-Benz have played a major part in bringing that about. Find out for yourself about the benefits of the Mercedes-Benz integrated safety system.

Safety that thinks of everything. Ever since Carl Benz invented the omnibus, Mercedes-Benz has pioneered further developments in bus safety. Many of the innovations which are standard features today first saw the light of day in a vehicle bearing the Mercedes-Benz star. All the while Mercedes-Benz has pursued the vision of accident-free travel, and the Mercedes-Benz integrated safety system represents a major step towards realising that dream. The system rigorously implements concepts designed to cover all aspects of automotive safety, from safety while under way to safety in hazardous situations, protection in the event of accidents and minimising the consequences of any accident. After all, better safe than sorry.

Safety that sets the standards. One of the most important safety features is the driver's cockpit. The perfecting of ergonomic factors here takes the strain off the driver

throughout the shift. The person behind the wheel has all switches and controls within easy reach and enjoys an unimpeded view of all displays and instruments. So drivers can sit behind the wheel all day long devoting their undivided attention to the road ahead. Is there any better protection for your passengers than a fully-focused driver? Once again, better safe than sorry.

Stable from bottom to top. In the Citaro your passengers enjoy great all-round protection from accidents. It takes a lot to make a dent in the electrically-welded, super-durable rectangular tubes which make up the body shell. All-round strengthening rings and diagonal braces give the frame a high degree of transverse and torsional rigidity, guaranteeing rollover stability complying with the ECE-R 66 EG, while the side walls are reinforced with longitudinal straps for extremely effective side impact protection.







Well made.

It is not without reason that the Citaro is one of the best-selling buses for local public transport use. Alongside its pioneering vehicle design, also key to its success is its outstanding build quality.

Made by Mercedes-Benz. The Citaro is made at one of the world's most modern bus production facilities. A whole array of quality- and safety-enhancing stages ensure that it will remain in operational service for many years. These include the cathodic dip priming of the whole body shell, which provides the Citaro with long-term protection against corrosion, thus maintaining the value of your investment.

Every part that goes into the Citaro is tested exhaustively before being cleared for production. Then each production stage is followed by stringent checks to ensure fault-free workmanship. After all, it is part of the Mercedes-Benz quality philosophy to continually check and optimise all production processes. And of course on-time delivery is also part of our quality remit, so you know when to expect your Citaro and incorporate it into your planning.

Responsibility for the environment. Right from the assembly stage we ensure that the Citaro incorporates the highest possible degree of environmental sustainability. The cathodic dip priming process is largely solvent-free, while the Citaro also offers even more environmentally-friendly alternatives to the standard drive units, which themselves feature low-emission Mercedes-Benz BlueTec® diesel technology. And when the bus comes to the end of a long and useful service life, its components are highly recyclable. Quality thought out down to the last detail: that's Mercedes-Benz.



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OMNI*plus* – a partner that keeps your business on the move.



Service that's always there for you

Keep moving. OMNI*plus*, the service partner for your Mercedes-Benz bus or coach will help you do just that thanks to the closest-knit bus and coach-specific service network in the whole of Europe, the ServiceCard, *24h SERVICE* as well as OMNI*plus*-approved genuine parts and accessories, all with the quality you'd expect from OMNI*plus*. We also offer the OMNI*plus* TireService and, covering all of Germany, the OMNI*plus* BusPool. For the best possible level of assistance in the event of a breakdown.

Choose from a range of options that delivers what it promises

Benefit from extensive workshop expertise. The OMNI*plus* ServiceSelect service contract model provides you with a customised service package for repair and maintenance, allowing you to increase the operational readiness of your fleet – with reliable fixed costs and no nasty surprises. All of which means you can plan your vehicle operating costs more accurately and also benefit from minimal downtime and administrative overheads.

Training camp for professionals

Whether it's safety training, eco-training, technology training or communication training – OMNI*plus* enables you to specifically hone your technical skills and build on your know-how. And, of course, OMNI*plus* driver training courses qualify as continuing education under the Professional Drivers' Qualification Law.



Europe-wide selection of used vehicles

OMNI*plus* offers you a large selection of used vehicles throughout Europe. Our network of 25 used vehicle centres and the numerous online offers on our website make it easy for you to find the right bus or coach. Detailed information and suitable vehicles can be found on the Internet at www.usedvehicles.omniplus.com



Financial services tailored specifically for buses and coaches

Our bus and coach-specific financing, leasing and insurance services provide you with an extremely fair solution to your operating requirements. The experts from Mercedes-Benz Bank will provide you with specific advice and put together a compelling package for you tailored to your personal requirements.



Latest news and in-depth information

We do our utmost to constantly improve and extend the OMNI*plus* service line-up, not least because we are determined to make sure you'll also go away entirely satisfied in future. Take a look on the Internet for the very latest news and detailed information on all our services, simply by going to www.omniplus.com

For further information, please contact your EvoBus representative, or visit our website at www.mercedes-benz.com

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