

# The Citaro LE

The low-entry bus with true star quality







# What can you expect from a Mercedes-Benz? More

There are buses. And then there are Mercedes-Benz buses. In today's fiercely competitive market, it's the star that makes all the difference, giving you that decisive lead – and the comforting feeling of having done the best for your company's future.

At the cutting edge. Mercedes-Benz has assumed responsibility for the bus like no other manufacturer. And not simply because Carl Benz built the world's first motorised bus in 1895. But also because Mercedes-Benz has honed it ever since into a high-performance, safe and environmentally friendly mode of transport. And that's why today you'll find Mercedes-Benz buses come with advanced, practical solutions for tomorrow's challenges – ensuring you remain that vital step ahead of your competitors. After all, we take our responsibility very seriously.

### Citaro LE highlights

The Citaro LE is the logical extension of the Mercedes-Benz Citaro model range: by intelligently combining the advantages of low-floor and high-floor designs it helps to give you more flexibility in your financial planning.

It's the combination that does it. A proper low-floor bus back as far as the second door, and a high-floor bus from there to the rear end: the Citaro LE unites the comfort and convenience of a low-floor design with the economy of high-floor technology. And no matter whether you opt for the urban or the rural-service version, it is a real asset for your fleet. Spoil your passengers with high levels of comfort while at the same time reducing your costs: the Citaro LE makes it possible.

**Economy across the board.** With the Citaro LE you benefit in several ways at once. It is made of high-quality, dependable standard-production components taken from the Citaro family modular system. Its engine, driven axle, transmission and underfloor frame are economi-

cal standard products which have already proved their worth in Mercedes-Benz rural-service buses and touring coaches. The particularly cost-efficient main assemblies are also easily accessible and therefore especially easy to service – making for low maintenance and operating costs plus low lifecycle costs in the long term.

More than just practical. The Citaro LE sets standards in its class with regard to ride comfort and manoeuvrability. Its front axle features independent suspension, a rare bonus among European large-scale-production buses that adds to the bus's appeal among passengers and drivers alike. Because the Citaro LE is not only a joy to drive, it also offers a level of ride comfort that is nearly on a par with that of a touring coach.







## Cut your costs

The magic word is flexibility: on a city bus route one day, across country the next, on a day trip tomorrow. Get the most out of your Citaro LE. And at the same time derive satisfaction from low consumption costs.

The philosophy of economy. In urban bus guise the Citaro LE is available as a 12-metre version with either two or three doors. The two rural-service bus variants, the Citaro LE Ü (12 m) and Citaro LE MÜ (13.1 m) each feature two passenger doors. But whichever version you need for your purposes, the great strength of the Citaro LE is its systematic economy. This becomes manifest right from the start, in its favourable price/benefit ratio. At the same time it has a higher passenger-carrying capacity than a comparable low-floor bus and is therefore an attractive proposition for you from the point of view of costs, too.

Focus on fuel-efficiency. The low-consumption, low-emission engines in the Citaro LE, with outputs of 220 kW to 260 kW ease the strain on both the environment and your budget. Because the trailblazing Mercedes-Benz BlueTec® SCR diesel technology they use not only helps them to meet the strict Euro V or EEV standards, it also helps the Citaro LE to make economical use of precious resources. Including your own financial ones.

### Let the Citaro LE advertise for you

The striking appearance of the Citaro LE gives local public transport, on both urban and rural routes, a particularly attractive and appealing extra dimension.

Making a good appearance. Something good-looking is coming your way: with its unmistakable looks and clearly structured front end highlighted by headlamps resembling "laughing" eyes, the Citaro LE can be clearly recognised from afar as a genuine Mercedes-Benz. The smooth-surfaced, clearly proportioned sides flowing harmoniously into the roof section, together with the dynamically styled rear end combine to form a convincing whole. With its youthful, fresh design there is no doubt that the Citaro LE makes a convincing advertisement for transport operators and bus companies. Add to this the special kudos enjoyed by the Mercedes star all over the world. So with the Citaro LE your company will also benefit from the positive image of Mercedes-Benz.

Exemplary comfort. Having an uncompromising low-floor design all the way back to the centre doorway makes it easy for all passengers to get in comfortably – including those restricted in their mobility. At the same time it ensures a rapid passenger throughput. Your passengers will also enjoy the clearly laid-out, generous interior and the first-class suspension, not to mention the comfortable seats, which in the rear section all face forwards. Convenient access to this section, which slopes gently upwards toward the rear, is provided via two low steps. With a headroom of over 1.90 m, this section is also comfortable for any standing passengers.





### OMNI*plus* – a partner that keeps your business on the move







#### Service that's always there for you

Keep moving. OMNI*plus*, the service partner for your Mercedes-Benz bus or coach will help you do just that thanks to the closest-knit bus and coach-specific service network in the whole of Europe, the ServiceCard, *24h SERVICE* as well as OMNI*plus*-approved genuine parts and accessories, all with the quality you'd expect from OMNI*plus*. We also offer the OMNI*plus* TireService and, covering all of Germany, the OMNI*plus* BusPool. For the best possible level of assistance in the event of a breakdown.

### Choose from a range of options that delivers what it promises

Benefit from extensive workshop expertise. The OMNI*plus* ServiceSelect service contract model provides you with a customised service package for repair and maintenance, allowing you to increase the operational readiness of your fleet – with reliable fixed costs and no nasty surprises. All of which means you can plan your vehicle operating costs more accurately and also benefit from minimal downtime and administrative overheads.

#### Training camp for professionals

Whether it's safety training, eco-training, technology training or communication training – OMNI*plus* enables you to specifically hone your technical skills and build on your know-how. And, of course, OMNI*plus* driver training courses qualify as continuing education under the Professional Drivers' Qualification Law.







#### Europe-wide selection of used vehicles

OMNI*plus* offers you a large selection of used vehicles throughout Europe. Our network of 25 used vehicle centres and the numerous online offers on our website make it easy for you to find the right bus or coach. Detailed information and suitable vehicles can be found on the Internet at www.usedvehicles.omniplus.com

### Financial services tailored specifically for buses and coaches

Our bus and coach-specific financing, leasing and insurance services provide you with an extremely fair solution to your operating requirements. The experts from Mercedes-Benz Bank will provide you with specific advice and put together a compelling package for you tailored to your personal requirements.

#### Latest news and in-depth information

We do our utmost to constantly improve and extend the OMNI*plus* service line-up, not least because we are determined to make sure you'll also go away entirely satisfied in future. Take a look on the Internet for the very latest news and detailed information on all our services, simply by going to www.omniplus.com



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